



PARTNERSHIP PACKAGES 2018

2018





PARTNERSHIP PACKAGES

Building on their success in 2017, we are delighted to once again offer sponsorship opportunities at two key national events in 2018:

SPRA NATIONAL CONFERENCE AND AWARDS DINNER

Wednesday 20th June

SPRA GOLF DAY

Wednesday 5th September

This year, the conference will be held at Eastwood Hall with the Golf Day venue being unveiled soon. We invite interested organisations to support the association in a variety of ways detailed in this document.

For more information on the Association and how you can partner with us please contact:

cathie.clarke@spra.co.uk

www.spra.co.uk

2018



HEADLINE PACKAGE

£4,000 +VAT

- 1 x Exhibition space at the conference
- 4 x Conference spaces including dinner (accommodation is to be paid at cost)
- Seats at prominent table
- 1 x Exhibition space at the Golf Day including dinner and challenge (accommodation to be paid for at cost).
- Official thank you
- Sponsor logo on all signage at both events
- Sponsor logo across 2018 event page and online registration
- Company profile on the event website
- Acknowledgement in all online and printed collateral for both events
- Joint lead branding with SPRA on all merchandise
- Sponsor logo on all pre-event Press etc
- Opportunity to room drop gifts/ materials to overnight guests staying at both events

GOLD PACKAGE X3

£2,000 +VAT

- 1 x Exhibition space at the conference
- 4 x Conference spaces including dinner (accommodation is to be paid at cost)
- 1 x Exhibition space at the Golf Day including dinner (golf and accommodation to be paid for at cost)
- Sponsor logo across 2018 event page and online registration
- Acknowledgement in all online and printed collateral for both events
- Inclusion in at least a dozen social media posts direct from SPRA (including weekly newsletter, twitter and LinkedIn)

SILVER PACKAGE X5

£1,000 +VAT

- 1 x Exhibition space at the conference
- 2 x Conference spaces (dinner and accommodation are to be paid for at cost)
- 1 x Exhibition space at the Golf Day (golf, dinner and accommodation to be paid for at cost)
- Sponsor logo across 2018 event page and online registration
- Acknowledgement in printed collateral at both events
- Inclusion in at least six social media posts direct from SPRA (including weekly newsletter, twitter and LinkedIn)

BRONZE PACKAGE

£500 +VAT

- 1 x Exhibition space at the conference
- 1 x Conference space (dinner and accommodation are to be paid for at cost)
- 1 x Exhibition space at the Golf Day (golf, dinner and accommodation to be paid for at cost)
- Sponsor logo across 2018 event page and online registration
- Acknowledgement in printed collateral at both events
- Inclusion in at least four social media posts direct from SPRA (including weekly newsletter, twitter and LinkedIn)



CONFERENCE AWARDS £250 EACH +VAT

GOLF DAY AWARDS £100 +VAT

DRINKS RECEPTION SPONSOR £750 EACH +VAT OR £1,300 FOR BOTH +VAT

- 1 x dinner place at the Conference Awards
- Presentation of the Award (including an opportunity to speak for 2 minutes in advance)
- Logo on the Award
- Official photograph of the Award presentation for use on social media

- 1 x dinner place at the Golf Day Dinner
- Presentation of the Award (including an opportunity to speak for 2 minutes in advance)
- 1 x Exhibition space at the Golf Day including dinner (golf and accommodation to be paid for at cost)
- Logo on the Award
- Official photograph of the Award presentation for use on social media

- Branding at Drinks Reception
- 'Thank you' from evening host at the opening of the dinner
- 1/2 page advert in evening programme
- Opportunity for placing of a table gift or room drop gift to all residents

We are happy to work with our sponsors and partners to create bespoke packages to suit you. If none of the enclosed packages are quite what you are looking for please contact cathie.clarke@spra.co.uk to discuss other opportunities.

